

Application Serial No. 10/506,892  
Reply to office action of February 24, 2010

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PATENT  
Docket: CU-3904

### Amendments to the Claims

The listing of claims presented below will replace all prior versions, and listings, of claims in the application.

#### Listing of claims:

1. (Currently Amended) An information providing system comprising:
  - a unit for receiving contents and a contents code corresponding to the contents;
  - a storage unit which stores the contents and the contents code;
  - a code reading unit which reads the contents code from a paper-type display medium on which the contents code is recorded; and
  - a control unit which obtains the contents corresponding to the contents code read by the code reading unit from the storage unit and displays the contents on the paper-type display medium,
    - wherein the control unit records a code indicating a times-of-use, which is a number of times the contents are displayed on the paper-type display medium, on the paper-type display medium,
    - wherein the code reading unit comprises a unit which reads a code indicating a limited times-of-use from the paper-type display medium and a unit which reads the times-of-use from the paper-type display medium, and
    - wherein the control unit displays the contents on the paper-type display medium when the times-of-use is smaller than the limited times-of-use.
2. (Canceled)
3. (Canceled)
4. (Currently Amended) The information providing system according to claim ~~[[3]]~~ 1, wherein the control unit displays the limited times-of-use and the times-of-use on the paper-type display medium.
5. (Original) The information providing system according to claim 1, wherein the control

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unit comprises:

a list presenting unit which presents a list of information related to a plurality of contents corresponding to the contents code read by the code reading unit; and

a unit which displays the contents selected from the list by a user on the paper-type display medium.

6. **(Currently Amended)** The information providing system according to claim 1, wherein the paper-type display medium comprises:

a contents display portion in which the contents are displayed[L.I]; and

an invariable code recording portion in which the contents code is recorded in an unalterable state.

7. **(Currently Amended)** The information providing system according to claim [[3]] 1, wherein the paper-type display medium comprises:

a contents display portion in which the contents are displayed[L.I];

an invariable code recording portion in which the contents code and a code indicating the limited times-of-use in an unalterable state[L.I]; and

a variable code recording portion in which a code indicating the times-of-use in an alterable state.

8. **(Original)** The information providing system according to claim 7, wherein characteristic information of the paper-type display medium itself necessary to display the contents on the paper-type display medium is recorded in the invariable code recording portion.

9-33. **(Withdrawn)**

34. **(Currently Amended)** An information providing system comprising:

a contents receiving unit which receives contents;

a contents storing unit which stores the contents;

a contents code reading unit which reads a contents code and an attribute code

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from a paper-type display medium on which the contents code and the attribute code are recorded;

a contents obtaining unit which obtains the contents corresponding to the contents code and the attribute code read by the contents code reading unit from the contents storing unit; and

a control unit which displays the contents obtained by the contents obtaining unit on the paper-type display medium,

wherein the control unit records a code indicating a times-of-use, which is a number of times the contents are displayed on the paper-type display medium, on the paper-type display medium,

wherein the code reading unit comprises a unit which reads a code indicating a limited times-of-use from the paper-type display medium and a unit which reads the times-of-use from the paper-type display medium, and

wherein the control unit displays the contents on the paper-type display medium when the times-of-use is smaller than the limited times-of-use.

35-36. (Withdrawn)

37. (Original) The information providing system according to claim 34, wherein the contents are provided as a program, and the contents receiving unit and the contents storing unit are a digital broadcasting receiver.

38-41. (Withdrawn)

42. (Currently Amended) An information providing system comprising:

a unit which receives contents and a contents code corresponding to the contents;

a storage unit which stores the contents and the contents code;

a code reading unit which reads the contents code from an article on which the contents code is recorded; and

a control unit which obtains the contents corresponding to the contents code read

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by the code reading unit from the ~~storing~~ storage unit and displays the contents on the paper-type display medium,

wherein the control unit records a code indicating a times-of-use, which is a number of times the contents are displayed on the paper-type display medium, on the paper-type display medium,

wherein the code reading unit comprises a unit which reads a code indicating a limited times-of-use from the paper-type display medium and a unit which reads the times-of-use from the paper-type display medium, and

wherein the control unit displays the contents on the paper-type display medium when the times-of-use is smaller than the limited times-of-use.

43-44. (Withdrawn)

45. (Currently Amended) An information providing method comprising:

a step which receives contents and a contents code corresponding to the contents;

a step which stores the contents and the contents code;

a code reading step which reads the contents code from a paper-type display medium on which the contents code is recorded; and

a control step which obtains the contents corresponding to the contents code read by the code reading ~~unit~~ step and controls to display the contents on the paper-type display medium,

wherein the control unit records a code indicating a times-of-use, which is a number of times the contents are displayed on the paper-type display medium, on the paper-type display medium,

wherein the code reading unit comprises a unit which reads a code indicating a limited times-of-use from the paper-type display medium and a unit which reads the times-of-use from the paper-type display medium, and

wherein the control unit displays the contents on the paper-type display medium when the times-of-use is smaller than the limited times-of-use.

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46. (Original) The information providing method according to claim 45, further comprising:

- a step which assigns a contents code corresponding to the contents; and
- a step which applies the contents code to the paper-type display medium.

47-49. (Withdrawn)